

The logo features the words "Reading" and "Is Fundamental" in white, sans-serif font. "Reading" is on the top line, and "Is Fundamental" is on the bottom line. A stylized orange graphic, resembling the spine of an open book, is positioned between the two lines of text, with its ends curving upwards to frame the word "Reading". The entire logo is centered within a large, solid blue circle.

Reading
Is Fundamental





Reading
Is Fundamental



The logo features the word "Reading" in a white, sans-serif font. Below it is a stylized orange graphic of an open book. Underneath the book graphic is the phrase "Is Fundamental" in a smaller, white, sans-serif font. The entire logo is centered within a dark blue circle.

Reading
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