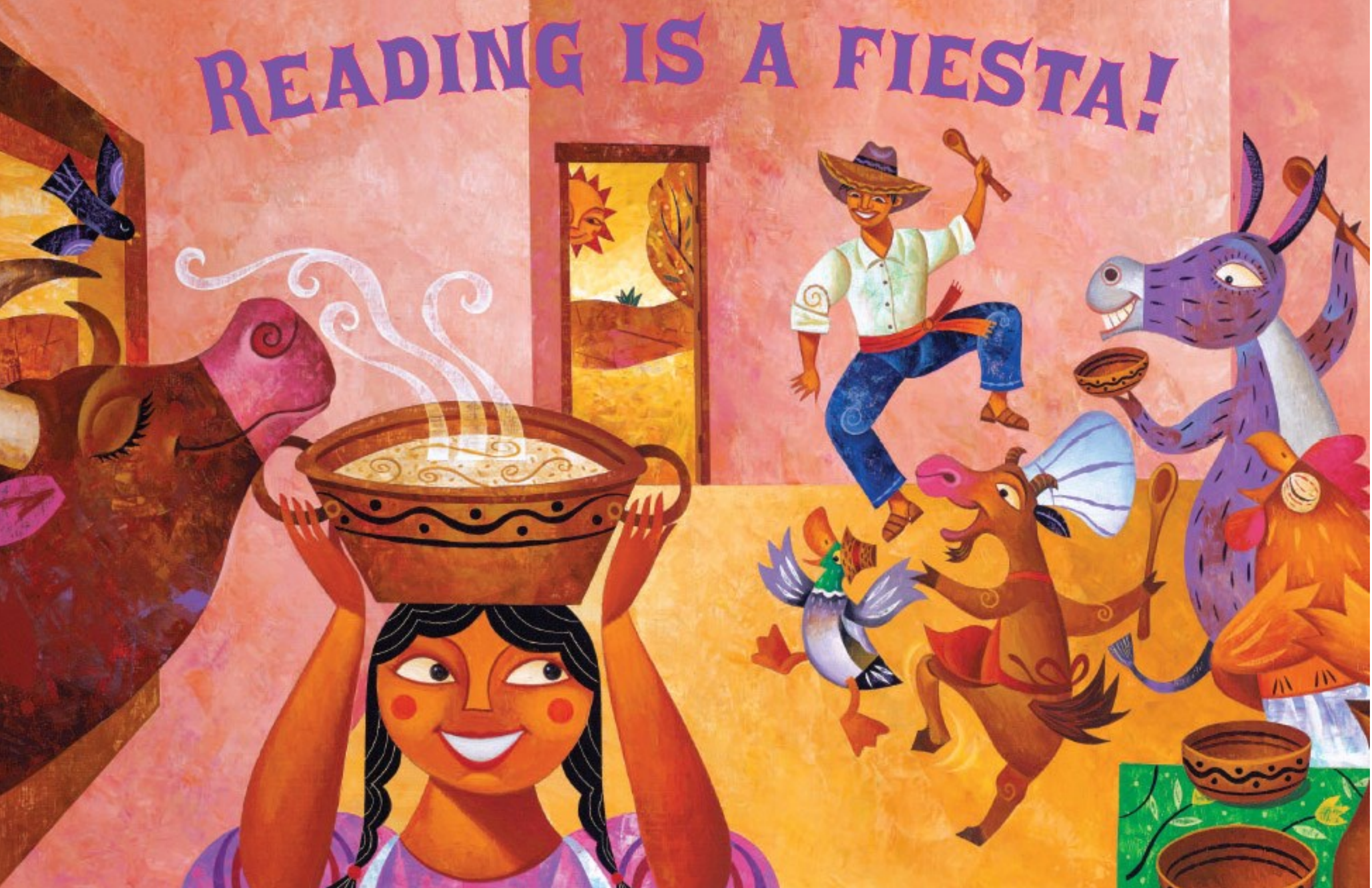READING IS A FIESTA!